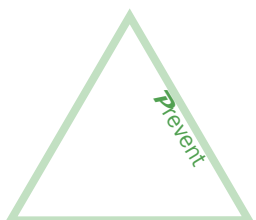


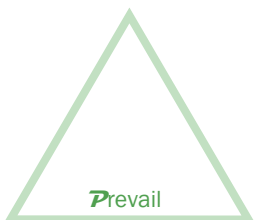
Purpose

In this time of increased crime and decreased resources, we must discover new ways to fight crime. In 2012, our focus will be on predictive analysis, discovering new ways to prevent crime using advanced analytical tools, and prevailing over the criminal element by utilizing intelligence analysis and networking.



Topics

- Crime Prevention Strategies
- Social Media
- Marketing our Profession
- Predictive Analysis
- Advanced Crime Analysis Tools
- Investigative Analysis
- Leadership Skills
- GIS and Mapping
- and others



Attendees

CCIAA's statewide membership draws from police, field investigators, corrections, probation and parole, intelligence analysts, directors of educational programs and law enforcement administrators.

Location

Embassy Suites

333 Madonna Rd

San Luis Obispo, CA 93405

(805) 549-0800

Embassy Suites San Luis Obispo Hotel is conveniently located in the heart of California's breathtaking central coast. It is just off Highway 101 and minutes away from seven championship golf courses, 40 premium wineries, fishing, surfing and other popular tourist attractions.

Conference Committee

Calli Biaggi

Clovis Police Department
callib@cityofclovis.com
(559) 324-2532

Robin Meyst

Visalia Police Department
rmeyst@ci.visalia.ca.us
(559) 713-4420

Kim Miller

Kern County Sheriff's Department
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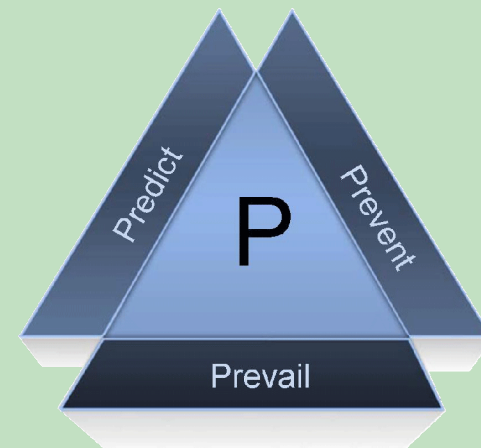
Predict—Prevent—Prevail

The Three P's to Success



Training Symposium

October 16—19, 2012



The Organization

The *California Crime and Intelligence Analysts Association* (CCIAA) includes dedicated law enforcement professionals in local and state agencies throughout California.

CCIAA is an organization that promotes and improves the efficiency of law enforcement professionals' work environment, and cross-jurisdictional communication through training, technological exploration, and the sharing of information.

CCIAA is comprised of six regional associations. They are based on the geographic proximity of the law enforcement agencies involved. The *Central Valley Crime and Intelligence Analysts Association* (CVCIAA) has members from counties throughout central California. We are the newest regional association; we gained non-profit status in September 2002. We are also the regional association sponsoring the 2012 training symposium.



Sponsor Opportunities

Contact a conference committee member regarding these opportunities.

Conference Sponsor > \$5,000

- Name included on all correspondence pertaining to the conference
- Name and logo on all conference advertising and merchandise
- Logo on products for the conference
- Full page ad in conference book
- Four dinner tickets to evening event
- Four tickets to keynote speaker luncheon
- Link on our website to your business
- Vendor full benefit package, if desired

Platinum Sponsor \$2,500

- Name included on all correspondence pertaining to the conference
- Full page ad in conference book
- Two dinner tickets to evening event
- Two tickets to keynote speaker luncheon
- Link on our website to your business
- Vendor full benefit package, if desired

Gold Sponsor \$1,000

- Name included on all correspondence pertaining to the conference
- Half page ad in conference book
- One ticket to keynote speaker luncheon
- Link on our website to your business

Silver Sponsor \$500

- Business card size ad in conference book

You may choose to sponsor a meal or special event. Linens may correspond with corporate colors. Choices are: ivory, sandalwood, black, cola, burgundy, and white.

Vendor Opportunities

A vendor **full benefit package** includes a thirty-minute presentation time, specifically set aside for each company, which is a unique feature offered to vendors. To allow maximum attendance from the conference attendees, we schedule the presentation slots throughout the training day.

For **\$1,500**, in addition to the presentation slot, we provide vendors the following:

- Full-page advertisement (vendor provided) in the conference book
- Table in the hotel for display purposes
- Non-conference attendees (vendor invited) may attend the scheduled vendor presentation at no additional cost
- Inclusion of promotional trinkets (vendor provided) in attendee packets

There are a limited number of scheduled presentation opportunities available. Call soon to reserve this exceptional deal!

A **scaled down package**, for a fee of \$150, vendors have the opportunity to include a loose-leaf (vendor provided) flyer or promotional trinket in the conference packets..

